

Priority 4: Create Health Promoting Places

1. Sign off from Sponsor

Theme	Lead officers	Sponsor	Progress reviewed and exceptions have been reported?
4.5	Paul Scott	Lucy Baker	Yes

2. Open Amber and Red actions from previous exception reports - NONE

3. New exception reports Priority Four (4.5)

Strategy Objective 4.5 The NHS, LA, Third Sector and other partners to increasingly embed prevention and inequalities action into their planning and prioritisation (Cross referenced to ICA's priorities 2 and relevant cross cutting teams)						
Strategy objective Action	Risk level RAG	Reason for escalation	Actions to control risk	Success measures	Timescales	Requests to Health and Wellbeing Board?
4.5.1 Ensure work on both prevention and inequalities are visible and aligned in key NHS and Local Authority plans, and in the monitoring of them including the future Neighbourhood Health Plan, ICBC programme, the Local Plan and the Economic Strategy	GREEN					

4.5.2 Explore opportunities to embed the work of the Health Inequalities Network as BAU and for any future opportunities to support further development and coordination of the network	GREEN					
4.5.3 Shift resources towards babies, children and young people to improve population outcomes	AMBER		<p>ICB children and young people programme resourcing several targeted programmes for babies, children and young people.</p> <p>Families First Partnership programme developing.</p>	Existing inequalities recognised and responded to in Families First plans.	July 2026	

4. Annual Priority [Indicator Set](#) Summary

Priority Indicator	Timescales	Summary Points	Comments
Percentage of physically active adults	2024	The percentage of physical active adults in B&NES has fallen slightly compared to	

		2023. However, this indicator has varied up and down over time and in 2024 it remains significantly higher (at 72.8%) than the England average (at 67.4%). Work related to this indicator is happening within the Be Well B&NES Active Wellbeing workstream.	
Percentage of adults classified as overweight or obese	2023/24	The percentage (51.6%) has improved slightly in B&NES compared to 2022/23 and remains significantly below the England average (64.5%)	
Population Health Indicators			
Inequality of life expectancy at birth	2021-2023	The gap in life expectancy between most and least deprived areas in B&NES has increased to 8.0 years for males and 5.1 years for females. Both values remain significantly below the England averages.	
Healthy life expectancy at birth	2021-2023	The value for males in B&NES is 66.2 years and 66.0 years for females. Both are significantly higher than the England averages.	