

Our ref: HSSW05

1 April 2020 Telephone: 01179 750 1308

Dear Mark Minkley

Keynsham High Street Heritage Action Zone

I hope that you are safe and well during this challenging time. I am writing to update you on the progress of your proposal for a High Streets Heritage Action Zone (HSHAZ). I am delighted to let you know that your Programme Design has been successful and we would like to make you a formal grant offer of up to £1,100,000.

We are very aware that the current situation with Covid 19 is creating uncertainty and additional challenges for your organisation, with the potential to affect programme delivery. Please be assured we will work with you to adjust your Programme Design as necessary in response to current restrictions, and any future ones. Further guidance will follow within the next few weeks.

In light of the current situation, the Department for Digital, Culture, Media and Sport and Historic England are postponing the media announcement for High Street Heritage Action Zones, and will set an announcement date in the future so we can all do joined up communications when the time is right. Please hold off all communications until further notice, including press releases, social media and website updates from all partners and councillors. If you have any questions then please get in touch with our regional Public Engagement Manager, Liz Clare.

We very much look forward to working with you on this highly important programme. Your Project Lead will be in contact shortly to discuss next steps on developing your Programme Design.

In the meantime please do contact Charlotte Long-Clarke, HSHAZ PO, if you have any questions.

Yours sincerely

Rebecca Barrett

Regional Director, South West



