



Consultation and Options Report
Addendum 1 – Local statistical test

Entry Hill Golf Course, Bath

March 2020

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1 Background

This is an Addendum to the main report to test how the local statistics compare to the wider analysis in the Main Report.

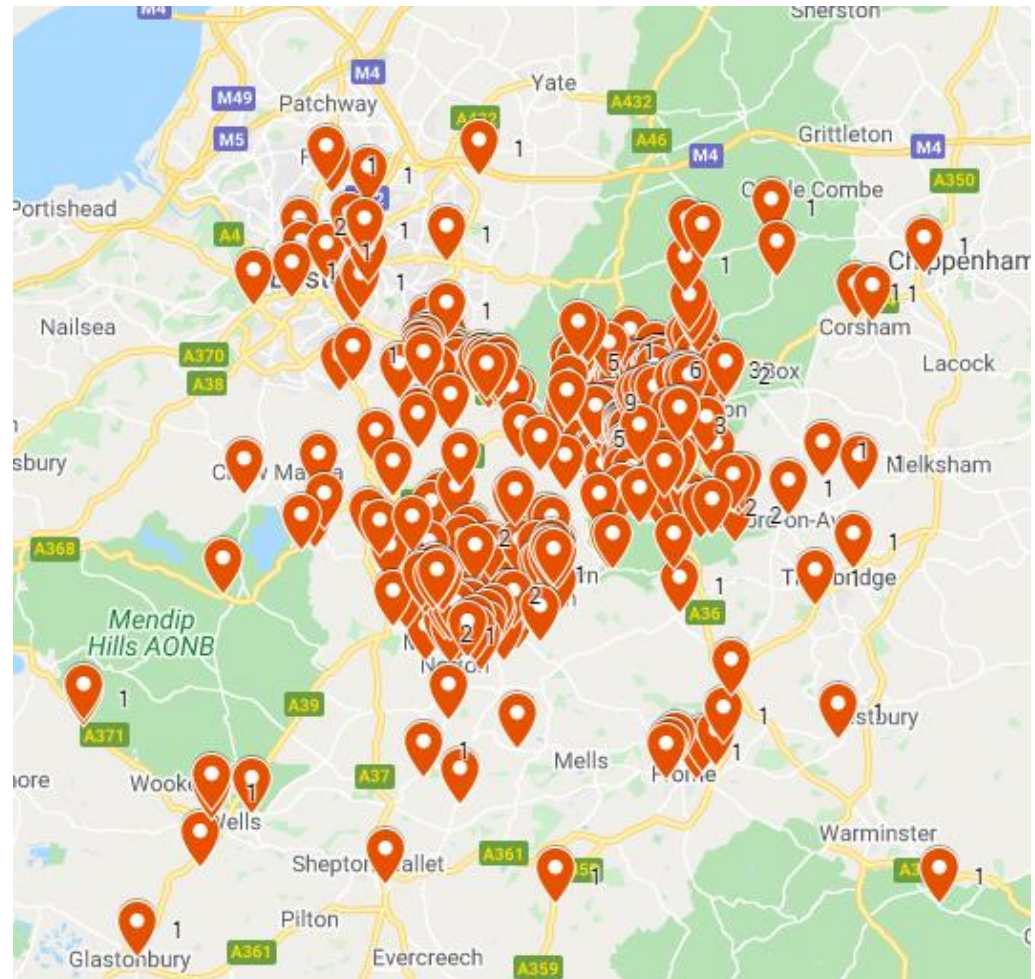
It will:

1. Map those residents who stated that they were A Bath and North East Somerset Residents and show the preference chart for those. This analysis is useful as it is the “constituent demographic” for Bath and North East Somerset Council; the client.
2. Map postcodes which are near to Golf Course itself. This is useful, as it shows the proportion of those close to the golf course who took part in the survey are being fairly represented in the above mapping.
3. Map the present main users (golfers) as a baseline to see if these users are immediately local or have a wider spread, reflective of the wider result.



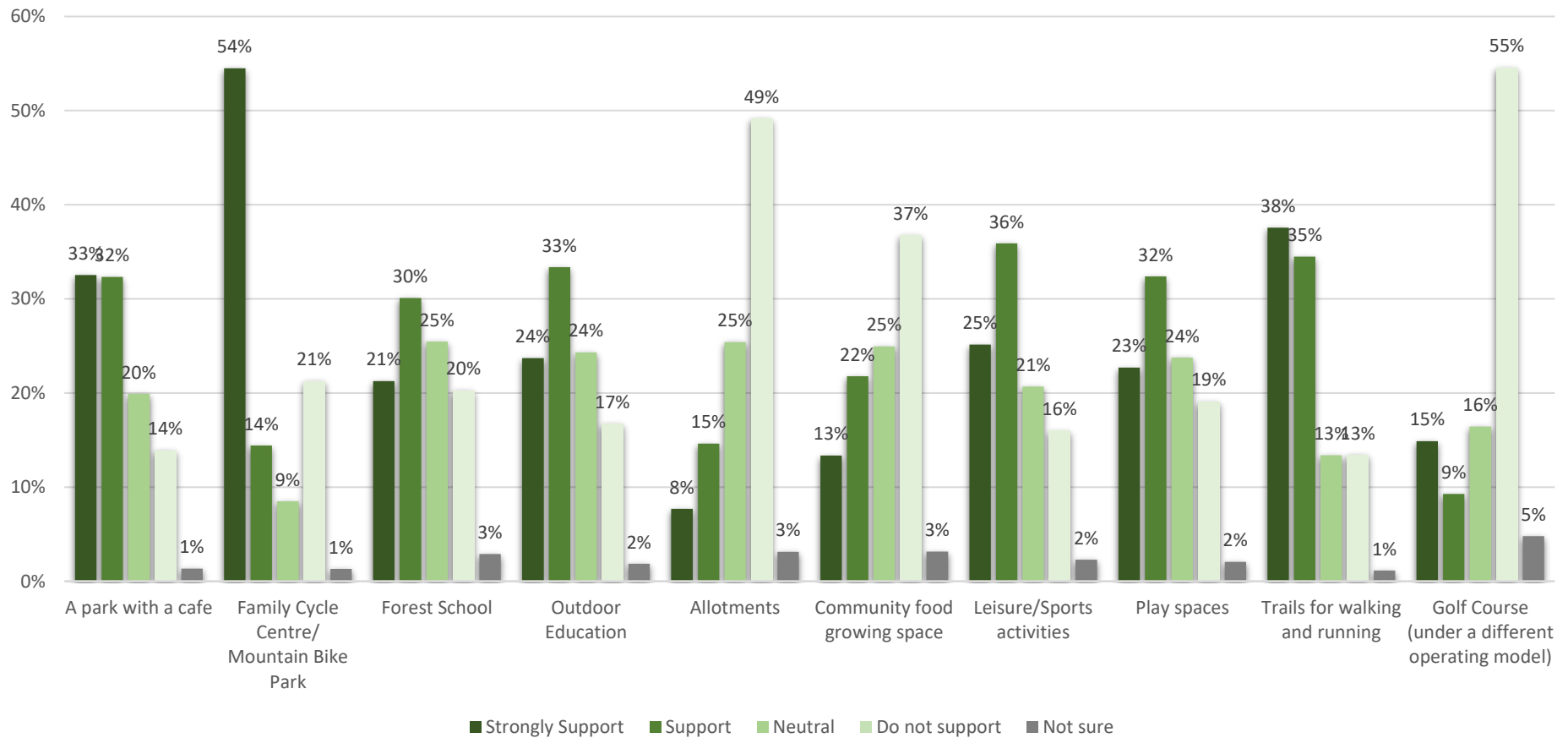
2 Constituency Demographic

This Map has been developed from the postcodes stated by all those stating themselves as a “Bath and North East Somerset Resident” in the survey. The total number answering as this was 1,919. From these there was 1,762 usable postcodes. (We have removed from the map two postcodes: one Gloucester and one Burnham on Sea).



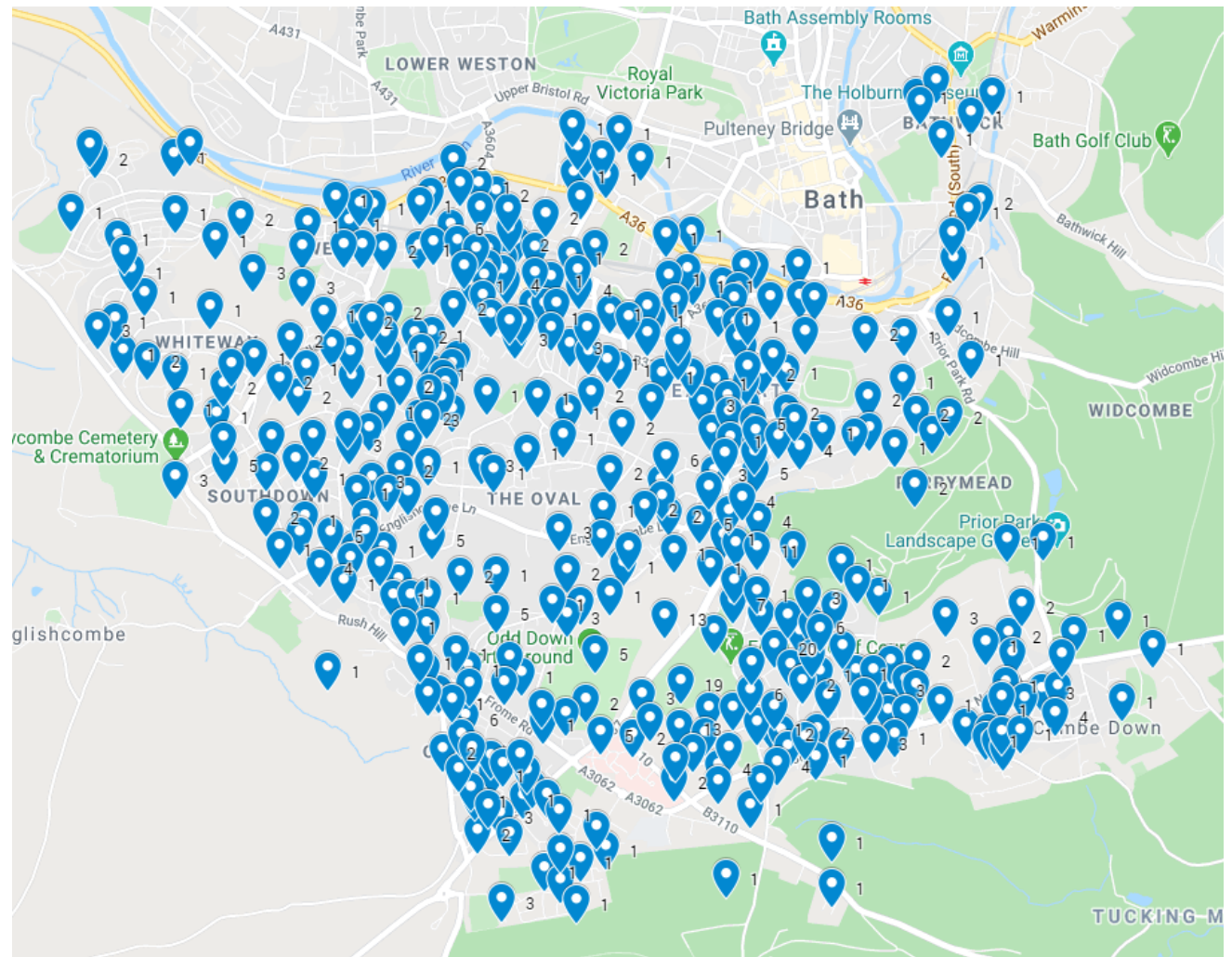
3 Test on Preferences for the Constituency Demographic (Bath and North East Somerset)

Using this Constituency Demographic, the preference Survey answer can be redrawn, below. This largely reflects the global result.



4 Immediate Postcodes

The graph in Section 3 demonstrates the results at Local Authority Constituency Level. However, it is also interesting to note the concentration of responses closer to Entry Hill itself. Of the 1,762 usable postcodes in Section 2 962 (54.5%) come from the postcodes BA2 1** to BA2 5** (mapped here).



5 Test of present major use (golf) against geography

The above local test on the results suggest that the preferences are retained from the global result to the local. It is also interesting to note the range of the golfing fraternity demographic. As present users of the site (shown on the map) shows where the present golf users come from.

The map on the right shows the geographic spread of those that stated that they play golf at Entry Hill (438 usable postcodes from 496 stating this).



6 Golfing constituent geography - Immediate

Of the 496 total playing golf, 389 of these stated they were a Bath and North East Somerset Resident. To reflect the immediate postcodes listed in Section 4, those saying they played golf who lived immediately near the course are mapped below. From the 336 postcodes given at Bath and North East Somerset level there were 225 postcodes (66.7% against Bath and North and East Somerset users) between BA2 1** to BA2 5** .

