

ECONOMIC STRATEGY FOR B&NES 2010 – 2030

APPENDIX 1

PROGRESS AGAINST KEY AND STRATEGIC SUCCESS MEASURES 2010 - 2014

KEY ECONOMIC INDICATORS 2010 - 2030			
MEASURE	Average Annual Growth Rate (%) 2010 - 2030	Average Annual Growth Rate (%) 2010 - 2014	RAG status
Number of Jobs in B&NES	575	850	
Average Annual Growth - Jobs	0.6	0.9	
Average Annual Growth - Productivity	2.7	3.2	
Average Annual Growth - GVA	3.2	4.1	

STRATEGIC MEASURES OF SUCCESS 2010 - 2030					
MEASURE	BASELINE 2010	TARGET 2030	TARGET 2014	ACTUAL 2014	
BUSINESS					
Number of jobs in the Priority Sectors	48,400	53,900	+2300	+5500	
Average GVA per worker £'s	39,000	66,000	+5400	+4740	
PLACE					
Number of jobs in B&NES	88,800	100,300	+2300	+3400	
Number of jobs in Bath	60,300	68,100	+1560	+2600	
Number of jobs in the Market Towns	16,900	19,800	+580	+900	
PEOPLE					
Average annual income per employee £'s	27,000	41,000	+2800	-870	
Number of jobs in the Core Sectors	39,600	49,000	+1880	+4300	