

Creating the Canvas for Public Life in Bath City Centre Promotional and Community Engagement Activities

Recognising the needs of different groups to increase the number of people who can and want to get involved in the consultation on the Strategy and to ensure that participation is representative of the community, in line with the Statement of Community Involvement, a variety of engagement activities were undertaken prior to and during the consultation period which included:

- Distribution of leaflets and questionnaires in public places
- Distribution of the Strategy to all public Council offices and libraries across the district
- Notification to over 800 consultees
- Notification and promotion of the consultation in the media
- Public meeting and public exhibitions
- Presentations to stakeholder groups

Informal and formal presentations were given by officers and members to a wide range of audiences comprising B&NES Member and officer groups, key external stakeholders which included:

- Better Bath Forum
- Enterprise and Economic Development Overview &Scrutiny Panel
- Bath Preservation Trust
- Federation of Bath Residents' Association
- Norfolk Crescent Residents' Association
- Lansdown Residents' Association
- Parish Liaison Group
- B&NES Disability Equality Forum
- Future Bath Plus
- Bath Architecture
- Bath Cycling Campaign
- Bath Chronicle Business Breakfast
- B&NES Business Conference
- BRLSI Environment & Transport Group

A series of exhibitions, manned and unmanned, were held during the consultation period to raise awareness at the following locations:

- Bath City Library
- Guildhall, Bath
- Trimbridge House, Bath
- Green Park Station
- Bath Transport Business Conference
- Inside the Work Place – schools event