

An invitation to sponsor King Bladud's Pigs in Bath 2008



"a quirky public art display guaranteed to put a summer smile on the face of Bath"

Summer 2008 will see Bath invaded by fantasy life-size model pigs in unexpected places – pigs in parks, pigs on parapets, flying pigs, porkers on pavements and boars on balconies – all paying homage to the legend of King Bladud and his swine, who discovered the healing properties of the hot springs and founded the City of Bath, some 3000 years ago.

Local companies and organisations are invited to sponsor a blank pig and have it decorated by local artists and craftspeople to reflect the company's values or activities. No logos are allowed so it's a wonderful creative challenge for artists to come up with imaginative and eye-catching treatments.

Up to 100 decorated pigs will grace the City, some outside sponsors' premises, some in public spaces. Pig-spotting will become the new spectator sport for residents and visitors alike.

At the end of the display period, the pigs will be auctioned off, to end their days as joyful pieces of art in offices, homes and gardens. Proceeds will go to the Two Tunnels Project.

Summary of sponsorship benefits:

- low level entry cost (£1250 maximum which reduces to only £250 with a successful sale at auction)
- opportunity to participate in a major public art initiative— which could become a fixture in the Bath calendar
- a chance for business to cooperate with the local arts community and the community at large
- participation in a sustained publicity programme
- opportunity to entertain guests at a gala auction occasion
- helping to bring a bit of fun and excitement to Bath.

Address

19 Hazel Way
Bath BA2 2DX

Telephone

07976 168652

Email

info@kingbladudspigs.org

Web

www.kingbladudspigs.org