

APPENDIX ONE - Urban Gulls recommendations response table – Cabinet member responses (February 2014)

Review Title: Urban Gulls
Policy Development & Scrutiny Panel: Planning, Transport and Environment
Panel Chair and Vice Chair: Cllr Longstaff and Cllr Brett
Policy Development & Scrutiny Project Lead Officer: Liz Richardson
Supporting Service Officers: Sue Green, Cathryn Humphries, Aled Williams, Sarah Alder, Richard Long and Lisa Bartlett

Process for Tracking PD&S Recommendations - Guidance note for Cabinet Members

The enclosed table outlines all the recommendations arising from the Urban Gulls Policy Development & Scrutiny review. Individual recommendations are referred to the relevant named Cabinet Members (or whole Cabinet in the case of a whole Cabinet referral) as listed in the '**Cabinet Member**' column of the table. Cabinet members are requested to seek help from your relevant service officers within your portfolio to help complete the rationale for your response. Full details of the review have been shared with the relevant officers and they should be in touch to support you to respond. The named member(s) are asked to complete the last three columns of the table as follows:

Decision Response

The Cabinet member(s) has the following options:

- **Accept** the panel's recommendation
- **Reject** the panel's recommendation
- **Defer** a decision on the recommendation because a response cannot be given at this time. This could be because the recommendation needs to be considered in light of a future cabinet decision, imminent legislation, relevant strategy development or budget consideration.

Implementation Date

- For an 'accept' response, give the date that the recommendation will be implemented
- For a 'defer' response, give the date that the recommendation will be reconsidered
- For a 'reject' response this is not applicable so write n/a.

Rationale

Use this space to explain the rationale for your response and implementation date. For accepted recommendations, please give details of how they will be implemented.

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Urban Gulls: a scrutiny inquiry

Recommendations of the PTE PDS panel to the relevant Cabinet members for consideration

Recommendation	Cabinet member	Decision response	Implement. date	Rationale
1. Limit gulls' access to food waste				
1.1 Require all businesses to take responsibility for adequately containing food waste through the use of gull-proof sacks and cooperating with waste collection times	Cllr Dixon	Accept	In hand	Work already in-hand through on-going campaigns and enforcement and through the BID.
1.2 Educate residents on waste and recycling procedures and obligations and assert the use of food caddies or galvanised bins in all cases	Cllr Dixon	Accept	From March 2014	Education and enforcement activity will take place with promotional activities and a door knocking campaign in specific locations. External funding will be used to increase this activity.
1.3 Introduce night-time refuse collections to limit the length of time food waste is left on the streets	Cllr Dixon	Reject	-	Commercial waste collections are already taking place in the evening and these are being extended to include food waste recycling.
1.4 Pilot red plastic refuse sacks to ascertain whether this discourages gulls from attempting to get waste and, if successful, roll out to all appropriate city residents	Cllr Dixon	Reject	-	Re-useable sacks for residents have already been provided to specific roads where traditional dustbins would not be suitable. Further areas are being planned. There is no resource available for alternatives to this.
1.5 Work with owners of guest houses and self-catering holiday apartments to advocate more accessible and better information for visitors about correct disposal of food waste	Cllr Dixon	Accept	From April 2014	Neighbourhood Environmental Services (NES) will work with Public Protection & Health Improvement (PPHI) jointly to develop this. NES to develop information so that Public Protection Officers can deliver messages when carrying out routine food hygiene interventions

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<p>1.6 Work in partnership with the Business Improvement District (BID) to campaign:</p> <p>a) commercial waste collectors to supply gull-proof sacks to all businesses</p> <p>b) businesses to commission responsible commercial waste collectors.</p>	<p>Cllr Dixon</p>	<p>Accept</p>	<p>In hand</p>	<p>Already in hand</p>
<p>2. Increase use of effective gull intervention methods</p> <p>2.1 Urge building owners and/or occupiers to undertake their own egg replacement by providing free replacement eggs and promoting relevant information and advice</p> <p>2.2 Campaign for gull-proofing of new buildings through the B&NES planning application process and planning guidance</p> <p>2.3 Lead by example by treating the council's own buildings with appropriate intervention methods, and share experiences and good practice</p>	<p>Cllr Dixon</p> <p>Cllr Stevens / Cllr Ball</p> <p>Cllr Dixon / Cllr Bellotti</p>	<p>Defer</p> <p>Reject</p> <p>Accept</p>	<p>April 2014</p> <p>-</p> <p>-</p>	<p>Resource implications - Service to investigate the possibility of selling dummy eggs at cost through OSS and provide appropriate H&S advice at time of collection.</p> <p>In the meantime, publicise and make information available on Public website.</p> <p>National Planning Policy Guidance makes it clear that the Government attaches great importance to the design of the built environment. Whilst local planning authorities should consider using design codes where they could help deliver high quality outputs, design policies should avoid unnecessary prescription or detail and should concentrate on guiding overall scale and massing. Planning can include some advice and guidance on our web site to encourage developers to consider the campaign for gull-proofing of new buildings when developing their schemes. Officers can also refer to this advice when providing pre application advice.</p> <p>There is an enthusiasm to use fire gel as an alternative to other physical measures on buildings, and procure egg replacement to supplement this and fill the gaps in coverage. The main issue is gaps in coverage and this</p>

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<p>2.4 Further explore the 'Australia' model of developing nesting areas outside of the city centre, with a view to developing a pilot site if viable. These sites include nesting platforms to encourage nesting in locations where it is easier to oil/prick eggs.</p>	<p>Cllr Dixon</p>	<p>Defer</p>	<p>-</p>	<p>will need to be addressed. If there is a small budget issue, this can be achieved. If the figures are greater than thought, we will need to look at what can be done.</p> <p>Further evidence is required to demonstrate the effectiveness of this suggestion</p>
<p>3. Carry out effective enforcement against those who break the rules</p> <p>3.1 Enforce stronger penalties for littering in identified 'hot spots' such as parks, car parks and around outdoor seating area</p> <p>3.2 Broaden use of online and other communications tools by the enforcement team to include recognition of responsible businesses and actively share performance information on penalties and convictions to broadcast a strong message to the public on enforcement against persistent offenders. This will also enable the service to better monitor trends.</p>	<p>Cllr Dixon</p> <p>Cllr Dixon</p>	<p>Accept</p> <p>Accept</p>	<p>April 2014</p> <p>May 2014</p>	<p>Local Authorities can set the fixed penalty amount within a range of £50 to £80. The default amount is £75 and this is the current level of FPN's in B&NES</p> <p>The Cleansing Enforcement Officers have been equipped with mobile devices. It is possible for them to use social media to promote areas of good practice and publicise actions taken with advice from Communications and Marketing</p>
<p>4. Improve education and engagement with businesses, residents and visitors</p> <p>4.1 Plan and deliver a strengthened and consistent communications campaign to</p>	<p>Cllr Dixon</p>	<p>Accept</p>	<p>Feb 2014</p>	<p>Officers will work with the Communications and Marketing team to plan and deliver this campaign</p>

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<p>educate the public and enforce a more coordinated approach</p> <p>4.2 Provide clear and consistent guidance on individuals' and businesses' rights and responsibilities to tackle urban gulls, through:</p> <p>a) a 'one-for-all' leaflet with top 10 tips for how to lessen individual and business impact on gull numbers</p> <p>b) specific guidance to target residents, businesses and visitors using the notion of 'respect our city'</p> <p>c) ensuring business and property owners, and residents are made aware of their legal rights and responsibilities under the general licence issued by Natural England</p> <p>4.3 Train public protection officers on options for businesses and building owners to tackle gulls to share whilst on routine inspections</p> <p>4.4 Recognise excellence through new gull champions – those who are passionate about the need to work together to tackle the gull problem and lead by example</p>	<p>Cllr Dixon</p> <p>Cllr Dixon</p> <p>Cllr Dixon</p>	<p>Accept</p> <p>Accept</p> <p>Accept</p>	<p>April 2014</p> <p>April 2014</p> <p>April 2014</p>	<p>This guidance will be produced and made available through the OSS and on the public website.</p> <p>This will be completed through a training session delivered to the relevant officers</p> <p>The service will recognise those residents/businesses that have taken proactive steps in dealing with the gull problem and publicise this work to the wider community.</p>
<p>5. Undertake further research and utilise shared learning</p> <p>5.1 Promote and lead a joined up approach to tackling the gull population through development of a cohesive gull strategy that includes:</p> <ul style="list-style-type: none"> the true extent of the gull problem and 	<p>Cllr Dixon</p>	<p>Defer</p>	<p>April 2014</p>	<p>Natural England will be contacted and advised of this recommendation</p>

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<p>how people suffer as a result</p> <ul style="list-style-type: none"> • defined rights and responsibilities for the council, the public and businesses • the short, medium and long term vision • an overview of what is already being done • themed objectives and actions for improvement • defined benchmarks for success • timetable for evaluation and review • approval of Natural England <p>5.2 Build on the existing link to the Severn Estuary Gull Action Group to improve shared learning on best practice and work across boundaries for a more joined up approach</p> <p>5.3 Discuss the impact of landfill with other local councils and options to limit gulls' access to food at these sites.</p>	<p>Cllr Dixon</p> <p>Cllr Dixon</p>	<p>Accept</p> <p>Reject</p>	<p>April 2014</p> <p>-</p>	<p>Officers and Members will attend these meetings to hear of good practice and help to promote a more joined up approach to the problem</p> <p>This is the responsibility of the Environment Agency (EA). EA will be contacted and advised of this recommendation</p>
<p>6. Work with the Severn Estuary Gull Action Group to lobby Government to take more action</p> <p>6.1 Lobby Government, via the LGA, to tackle urban gull issues at national level by providing advice and support to councils, informed by a national study of good practice</p> <p>6.2 Lobby for clearer definitions in law on littering, in particular in relation to food waste, and better defined rules on offender</p>	<p>Cllr Dixon</p> <p>Cllr Dixon</p>	<p>Accept</p> <p>Accept</p>	<p>From April 2014</p> <p>From April 2014</p>	<p>Documents will be prepared for the Cabinet member so that he can raise this with the LGA</p> <p>Documents will be prepared for the Cabinet member so that he can raise this with the LGA</p>

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<p>enforcement within the Anti-Social Behaviour Bill</p> <p>6.3 Campaign for a further reduction of food waste to landfill, with the specific aim of covering or closing exposed landfill sites and reducing the food source for gulls.</p>	<p>Cllr Dixon</p>	<p>Reject</p>	<p>-</p>	<p>The Council will encourage other members of the Severn Estuary Gull Action Group to follow their lead and ensure their food waste is sent to composting facilities rather than landfill</p>