

Emerging narrative for People & Communities Department

Promoting Positive Lives

By:

- Promoting the individual's and the community's capacity to flourish;
- Engaging with children, young people, and adults within our communities to make the most of their strengths and to overcome barriers to independence and fulfilling their potential;
- Working together to ensure that people get the services they need, provided in a joined up way around them and their families.

We believe:

- That people and positive relationships are at the centre of all that we think and do;
- That all people have an equal right to happy and fulfilled lives and to be valued;
- That we must target our efforts to proactively address inequalities and support vulnerable people to overcome barriers;
- That safeguarding is always paramount - this may include respecting/ helping people to manage risks;
- In transparent decision-making that involves and engages those affected;
- That we must face our challenges with a positive attitude;
- That we must act and lead with integrity, openness, honesty and courage;
- In the importance of behaving with mutual respect;
- In a learning culture which values feedback and constructive challenge;
- In enjoying work, continuing to develop and having fun!

What success will look like:

- People of all ages enjoying success in what they choose to do;
- More active and independent citizens;
- More people in work;
- Working with families and networks, across all generations;
- We know our communities and they know us and what they can expect;
- Services are not hard to reach, but easy to access when you need them;
- People experience a more co-ordinated 'journey' through services, from cradle to grave;
- We learn to let go and live with not being in control;
- We recognise the need to change - and act on it;
- We run an efficient organisation;
- Staff feel fully engaged in and committed to the vision.